



Department of Public Safety
STOP-DWI Program and Office of Traffic Safety
Monroe County, New York

Adam J. Bello
County Executive

Richard V. Tantalo
Director of Public Safety



Presentations & Programming Events offered by the Office of Traffic Safety and the STOP-DWI Program

50 West Main Street • Room 4111 • Rochester, New York 14614
(585) 753-3017 • fax: (585) 753-3023 • trafficsafety@monroecounty.gov



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**Presentations and Event Offerings of the
Office of Traffic Safety and STOP-DWI Program**

With safe driving being a topic that impacts our entire community in different ways, our offices have worked together to put together safe driving events of many different capacities with varying levels of host involvement.

Some events we have worked on include traffic safety fairs with hundreds of high school students, smaller scale expos where students cycle through gym classes or lunch breaks, or partnering with other community agencies for mock crash events showcasing the harmful impacts of unsafe driving. We're even available to come in and present to any group within the community (not just students) with statistical data, law related information or victim stories.

The hosts involvement would range from one facilitator at a presentation we do ourselves, to a larger scale event with needed volunteers. In an effort to put together a scope of work for these offerings, please reference this guide for what you could expect at an event we host at your location.

We are also open to piecing together something custom, as has been done many times in the past.

To plan for the needs of our end, requests must be made by February 16th of the desired year for the event in the spring/summer months. Please fill out the scheduling document provided and email to trafficsafety@monroecounty.gov.

Thank you for your consideration in working together and your work in keeping our roads safer by doing so.

Jean Triest, Office of Traffic Safety and
Lindsay Tomidy & Adrienne Stewart, STOP-DWI Program



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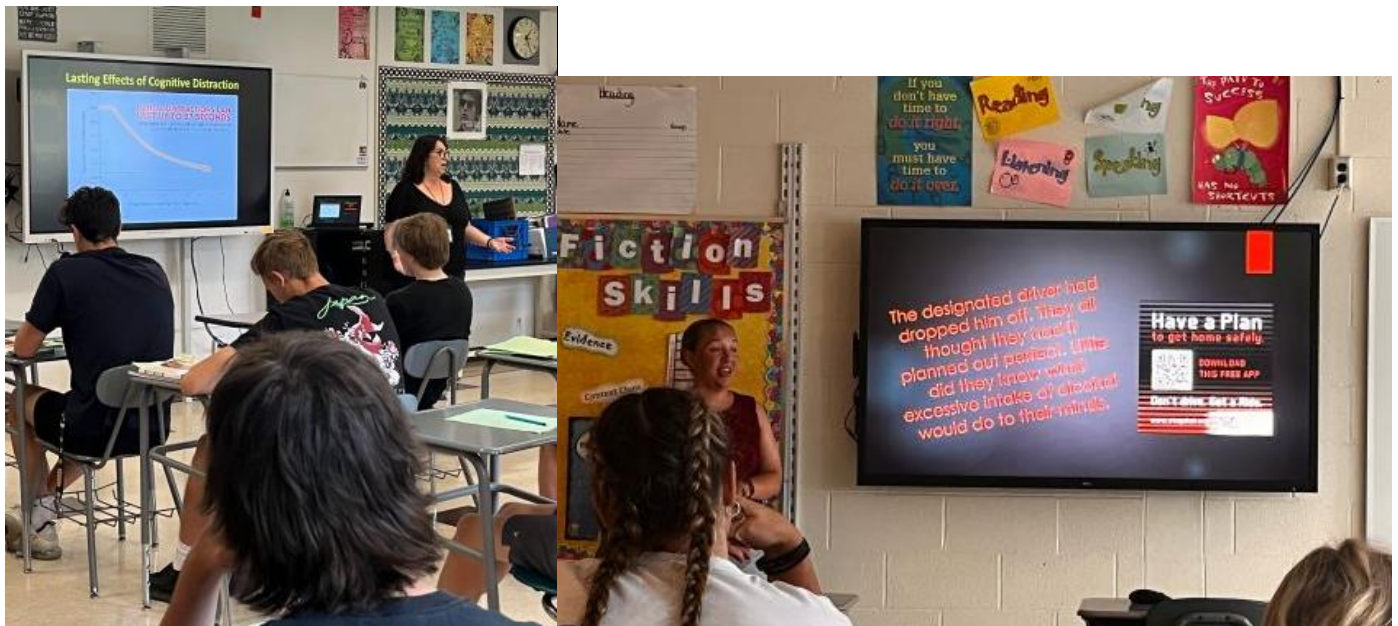
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Traffic Safety and/or Impaired Driving Presentations

Our teams can present to groups big or small. We'll bring statistical data, laws pertinent to that area of traffic safety, stories of victims impacted by traffic safety crimes and engage with the participants utilizing relevant props. Groups for these presentations may include students during a health class, during a driver's education class (even in the evening), or within an auditorium setting for an entire student body. We can also do these presentations to companies within the community who'd like to promote safe driving to their staff who is on the roadways. Questions and discussions will be relevant to the audience and the situations they find themselves in on the roadways.





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Distract a Match

This activity outlines how important it is to minimize distractions as we are behind the wheel. With this multitasking activity, participants have 30 seconds to match puzzle pieces to the board while their minds are being distracted by counting backwards from 100. Our team provides the puzzle and stopwatch.

Host would provide the table for the pieces to be scattered on and one volunteer would be needed to facilitate the activity.



New for 2024: STEM Focused Activity

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Distracted Driving Virtual Simulator

Our virtual driving simulator provides an actual steering wheel and pedal for the driver to experience the way distraction or impairment can interfere with safe driving. Our team provides the computer equipment and our staff will work the program with the drivers.

The host would provide a medium sized table that is not more than 1.5 inches in depth for the vice grips of the steering wheel. This table should be by an electrical outlet.





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Alcohol Impairment Goggle Activities

Utilizing the goggles to simulate physical and cognitive impairment effects of alcohol, these activities help participants realize how susceptible they are to dangers of impairment even while walking, let alone driving. Goggle activities can include playing catch with a partner (suggested by a wall), playing corn hole or throwing into a green box, and walking forward in a straight line and back. Our team would supply the goggles of varying levels of impairment (2-4 available), the balls to throw/box to catch them and the corn hole setup.

Host would provide two volunteers to facilitate the activities in a fun, but also serious way. We have had police officers help us in the past, and would be happy to solicit their help within your area.





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Marijuana Impairment Goggle Activities

Marijuana goggles are designed to impair a participant's visual perception and reaction time to show how this impairment could cause problems with driving. The activities utilize loss of ability to distinguish color as a means to demonstrate this. Activities can include a handwritten maze, catching balls of a certain color, or a grid mat activity where participants step accordingly with blinking lights. Our team provides one set of marijuana goggles and necessary activity items.

Host would need to provide a small table setup for writing if utilizing the maze. One volunteer would be needed to run this activity. We have had specific drug trained officers help in the past, and could solicit their help.



New for 2024: Connect Four Game

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Pedal Kart Course

This activity utilizes our impaired driving goggles to show how the cognitive and physical impairment can put you at risk behind the wheel. 40 feet of cones will be setup in a “wavy circle” to create a lane for the pedal kart. Turns and harder elements will be part of this circle to make it difficult for the participants. Participants will have the impaired goggles on and try and pedal around the course in 30 seconds. Within the cones we will have pictures of objects they have to call out, proving they are paying attention. Our team supplies the goggles, pedal kart, image signs and all cones.

This activity takes up a lot of space. Host will need to provide 2-3 volunteers who are able bodied to work this. Volunteers will walk around the course to engage with the participants about their “failures” and may have to pull the cart back. Additional volunteers for setup are also helpful.





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Impaired Driving Exhibit Boards

Our office can let your facility borrow our retractable banner exhibit boards for passing viewing. These exhibits explore the stories of impaired driving crash victims across New York State. The exhibits cover topics such as impairment by illicit drugs killing a local teen and the process that ensued for his family, prescription drug impairment, ways that impairment has put teen athlete's lives in danger across the state, motorcycle crashes, the story of Leandra's Law, and more. They give real life connections to the tragic reality of this preventable crime. [Exhibit Panel Choices Here](#)





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Local Partner Agency Connections/Offerings

**Scheduled by our office based on availability*

Monroe County Sheriff's Office STAR Van: Members of the Sheriff's office can walk participants through what processing can look like on the roadside during an impaired driving stop. They can showcase the features of the van and how they work alongside other agencies to facilitate DWI processing throughout the county. Alongside the van, we've also had deputies and K9 officers join and speak on drug detection work the K9 unit.





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State Troopers Rollover Simulator: Our partners with the NYS Police showcase their rollover simulation trailer in an effort to bring awareness to seat belt safety. The test dummy flies out of the rolling truck to show participants what can happen if you aren't properly buckled during a crash where your vehicle rolls. They also educate participants on the importance of this in their experiences.



Community Campaigns We Can Bring Information On:

#drive2Bbetter: In partnership with community bike and pedestrian safety advocates, this campaign is mostly to build up awareness about safe driving around our non-motor vehicle fellow road users. The website has great resources for new drivers (and those who need safety reminders) [including a pledge](#) that's perfect for a family conversation as they prepare to hit the road.

Parking Pass Contract Help: Our offices have helped with educational pieces to lineup with parking pass contracts, whether a presentation then sign a contract, or watch videos we've produced.

Roc PaceCar: In partnership with the City of Rochester, this campaign includes a pledge to build awareness around speed reduction.



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Borrowing Equipment

Some of the equipment we use during events can be borrowed by responsible parties within the community. A loan agreement would be signed to ensure it's returned in the condition it was borrowed.

Mock Crash Facilitation/Connections

In an effort to further become a resource in the area of impaired driving prevention, our team has put together a guide for putting together a mock DWI crash. You're welcome to use this guide amongst connections you already have, or our team can help facilitate the event setup and reach out. [Mock Crash Guide Here](#)

Have you seen something shared in another area or by another community? Do you feel your participants and event attendees would engage in a way we haven't yet thought of? We'll happily discuss options outside of this guide with our traffic safety expertise combined with your engagement experience of the participants you'd be sending.



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State Partner Agency Connections

GTSC Battle of the Belts: Host would provide a volunteer and one car for a timed race to get teams of 4 people buckled up. Team with the fastest time wins. Through GTSC, we can try and coordinate Nascar driver Ross Chastain to be a part of the conversation and fun. [Competition Video & More Info Here](#)

GTSC No Empty Chair: STOP-DWI Coordinator Lindsay Tomidy has had the privilege of speaking with GTSC at assemblies around the premise of the [No Empty Chair campaign](#). After 13 years of hard work in school and the acceptance to Fredonia, her brother made the unfortunate choice to drive impaired during Spring Break of his senior year and became an empty chair at graduation. Our office is happy to pull together an assembly and press event with partners to highlight these dangers, or provide resources for each highlighted day of awareness for teens.

GTSC Survivor Advocate Speakers Bureau: While our teams have the privilege of working with many local speakers on the impacts of impaired driving on their lives, GTSC can highlight all elements of traffic safety for teens with their group of advocates. Our office is happy to make the connections with GTSC and/or Students Against Destructive Decisions (SADD) for the [speakers](#) to come in.

Thank you for your consideration in working together. We appreciate your work in providing our necessary items at the event, whether space, participant engagement or volunteers. This helps us to ensure we can have the most impact in the community by spacing our team out efficiently. Together we can ensure the roads are safe for all users!