



**Department of Public Safety**  
STOP-DWI Program and Office of Traffic Safety  
*Monroe County, New York*

**Adam J. Bello**  
*County Executive*

**Richard V. Tantalo**  
*Director of Public Safety*

## **Presentations and Safety Events offered by the Office of Traffic Safety**



Roadway safety affects everyone in our community. Our programs cover various topics for pedestrians, cyclists, drivers, and passengers, while promoting responsible choices and caution. With presentations and events individually tailored to all ages and groups, different visuals and discussion help our team show why making the right choices can keep us safe.

Please refer to this guide as you consider hosting our free programs. Our team's presentations and events may include statistical data, pertinent laws, real life examples, and/or hands-on activities to benefit all types of learners. We are always open to creating a custom program, as we have done many times before. We also offer equipment to loan with agreed upon expectations and instruction.

Host expectations and location needs would be specific to each type of event or presentation. This can range from providing a single facilitator in a classroom, to organizing and providing multiple volunteers for a larger event.

Programming requests are filled on a first-come, first-served basis with considerations such as high crash rated areas, the capacity of our team, and the overall needs of our entire county. The scheduling document [can be found here](#).

Thank you for considering this opportunity to collaborate. Together we can ensure the roads are safe for everyone!

Best wishes,  
Amy Henderson, Lindsay Tomidy, Jean Triest  
Monroe County Office of Traffic Safety



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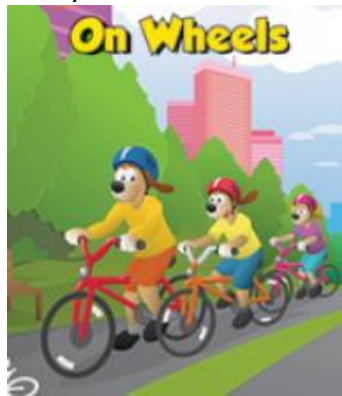
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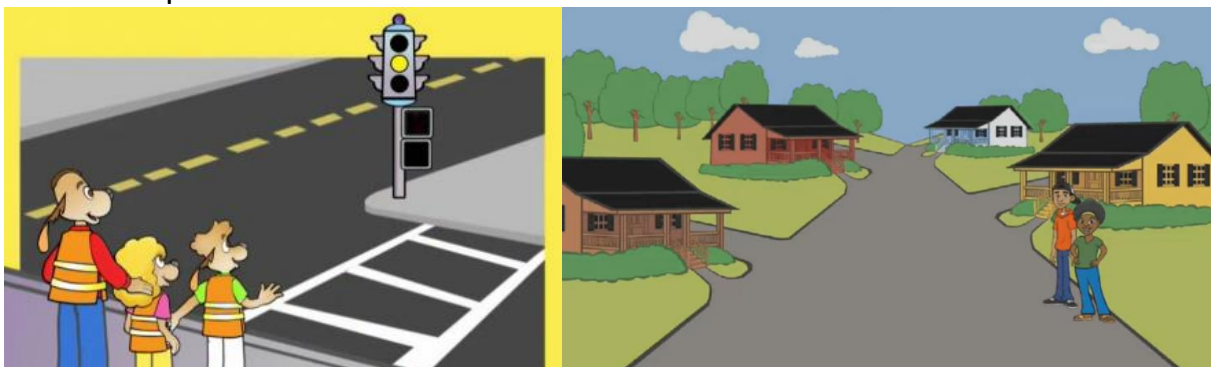
### ***Bicycle Safety Presentations***

This program is all about turning students of various ages into bicycle safety superstars, with a shiny spotlight on the MUST-WEAR bicycle helmet! We will tackle all the essentials: the safest places to ride bicycles, how to keep your bike in tip-top shape (tires, brakes, chain, seat and handle bars), safety tips and the rules of the road. We provide age-appropriate worksheets and activity books for this 30-45 minute presentation.



### ***Pedestrian Safety Presentations***

This program includes the classic mantra of "Stop, Look, and Listen", while covering essential safety rules like picking the safest route, crossing at corners like pros, and obeying the walk-don't-walk signs. Parking lot safety and the concept of "visual screens" are discussed with teenage and adult participants. We provide age-appropriate worksheets and activity books for this 30-45 minute presentation.







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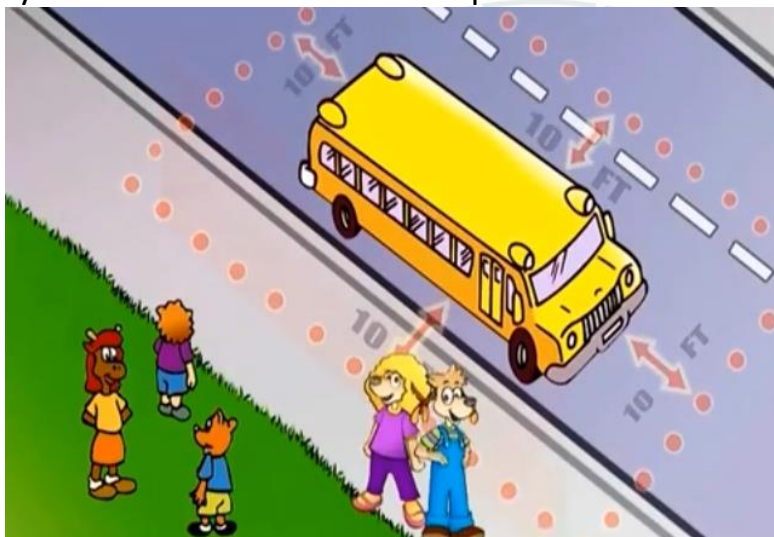
### **Seat Belt Safety Presentations**

This program covers how to ride safely in a vehicle by emphasizing why seat belts become our best friends, with airbags highlighted as their important sidekick. Visuals are displayed showing how wear your seatbelts like a pro. We will also chat about why the back seat is the VIP lounge for those under 12! We provide age-appropriate worksheets and activity books for this 30-45 minute presentation.



### **School Bus Safety Presentations**

This program covers all the essentials of school bus safety, from waiting patiently for the bus, to exiting safely and crossing the street like a safety superstar! Our friends, like those shown below, will walk us through some serious rule-review fun! We provide age-appropriate worksheets and activity books for this 30-45 minute presentation.





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### ***Railway Crossing Safety Presentations***

This program highlights how to be safe while crossing railways. Operation Lifesaver's curriculum for youth provides presentations for every age, from pre-school to new drivers in drivers' education classes. For more advanced drivers, our staff can review warning signs and safety concerns to be aware of while crossing tracks. We provide age-appropriate worksheets and activity books for this 30-45 minute presentation.



### ***Bicycling Skills Rodeos and Pedestrian Safety Courses***

Get ready to pedal and strut your safety superstar stuff! Our team offers these highly interactive, family friendly events in partnership with many organizations and schools throughout the community. Picture this: an obstacle course with stations to rehearse new bike skills. From mastering hand signals to dodging imaginary rocks. The course can also rehearse safe practices as a pedestrian, such as tackling walks next to busy roads like a champ!







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### ***Child Passenger Safety Programming***

Thanks to our dedicated lead technician and collaborative partner agencies, we proudly serve as leaders in child passenger safety. We are also happy to train new technicians. Appointments offered at our bi-weekly car seat fittings with Henrietta Fire District #7 (2695 W. Henrietta Rd, 14623) are just the beginning. We also join forces with daycares, schools, and community organizations to host car seat check events for families they serve. These gatherings not only provide vital education on statistics and safety laws but also offer one-on-one guidance to ensure each child's seat is fitted perfectly.



### ***Financially Eligible Car Seat Distributions***

Our car seat distribution program is setup for income eligible caregivers. Most commonly, caregivers will be referred by an agency who is familiar with our program, but they can also contact our office to discuss. We are happy to provide income eligibility information with dates and times for our fitting events.



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### ***Adult and Teen Driver Focused Programs***

#### ***Teen Safe Driving***

Our team is excited to have meaningful conversations with our community's teens about best practices behind the wheel and as passengers. Through visuals, teen-focused videos and hands-on activities, we will make sure all teens walk away with a new perspective on why they can wait to answer text messages. Calculating crash force, by asking teens to multiple their weight by a certain speed, helps them realize why it is never worth speeding. Their friends can wait! As a great next step, we've created content for school parking pass contracts and offer pledges designed to help family members support each other's safety.

#### ***Traffic Safety Fairs***

Our traffic safety and STOP-DWI teams work to put together various traffic safety education stations for drivers or those close to driving age. Topics covered can include impaired driving prevention, distracted driving prevention, and more! These programs can be scaled to various sized spaces and groups, but most commonly, hosts will provide a gym or parking lot for the setup.

#### ***Distracted Driving Virtual Simulator (fair station or standalone activity)***

With our virtual simulator, students can grip a real steering wheel and stomp on actual pedals as they discover how distractions can very dangerous! Our team will supply the technology and run the show, while we ask the host to provide a specific table for the vice grips of the steering wheel (not thicker than 1.5 inches and located by a electrical outlet).







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### ***Distract a Match (fair station or standalone activity)***

Our team considers this game one of our favorites, as all parties involved get to have fun! Participants have 30 seconds to match puzzle pieces on a board while simultaneously counting backwards from 100. As if the counting isn't distracting enough, we make sure to further emphasize the importance of staying distraction free by asking questions or encouraging your friends to distract you as they may while being passengers!

### ***Survivor Advocate Speakers for Assemblies***

While teens are aware of some of the tragic realities of unsafe choices in a car, painful experiences shared by those impacted directly can be a necessary reminder. Our team works with [speakers](#) whose family members were taken from them far too soon at the hands of someone's unsafe choice.

### ***Buckle Up! Seat Belt Safety for Adults***

This program encourages all occupants in the car to be strapped in tight, as seatbelts can be the only thing on our side against the forces of a crash. For newer drivers, we will spotlight the need to remind passengers to buckle up – after all, they're juggling enough challenges on their journey to becoming seasoned drivers! One of our favorite ways to do that is with a "Battle of the Belts" competition. [Competition Video & More Info Here](#)

### ***Adult Bicycle Safety Programs***

Biking is becoming an increasingly popular mode of transportation every second! We want to make sure all adult riders are safe. Our team will review traffic safety laws, provide tips for finding the safest cycling routes in a rider's community, and share how to wear a properly fitted helmet on every ride.

### ***Motorcycle Safety***

Safety on two wheels is just as important as four! This program targets motorcyclists and motorcycle supporters. Our team will share tips for all riders, while also reinforcing the importance of a proper Department of Transportation approved helmet.

### ***Mature Driver Safety***

As we get older, our bodies change and positions within car cabins need to change alongside them for the safest drive. The proper fit inside your vehicle can make a big difference. Our team offers community events or 1:1 training, that includes CarFit and safe driving tips.