

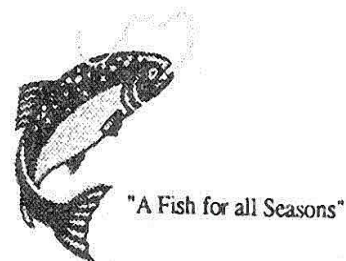


Fishery Advisory Board

Monroe County, New York

Adam J. Bello
County Executive

Steven Rutherford
Chair



Monroe County Fishery Advisory Board Meeting Minutes June 8, 2020

The meeting was called to order at 7:05 p.m and was conducted via Zoom due to the COVID-19 Pandemic.
The minutes were approved as submitted.

Website Update:

The board received an update on the Google Analytics for the Monroe County fishing website located at www.fishingmonroecounty.com. The website sessions were 8,997 with a total of 14,129 page views with 6,967 new visitors and 80 returning visitors for 2019. The board will request an update for 2020.

Budget Update:

There is \$1,992 currently remaining in the 2020 budget. The GetAways on Display distribution plan for the rack cards was paid for at the cost of \$2,008. Other 2020 budgeted expenditures include the LOC derby advertisement (\$500) and the annual fee for the website maintenance (\$828) leaving an estimated balance of \$664 in the 2020 budget.

Brochure Update:

The Rochester Sports Commission is waiting for the rack cards to be picked up from the printers so they can be sent to GetAways on Display. Due to business closures and limited hours the rack cards have not been able to be delivered yet. S. Zucco asked about the coupon sheets for the charter captains. S. Olufsen said he would check with the Rochester Sports Commission regarding the coupon booklet inserts for the fishing brochures.

New Action Items:

At the May meeting the board moved to draft a letter supporting reopening of the charter industry. It was announced that NYS licensed guides and USCG 6 pack charter operators were included in the Phase I reopening on May 14, 2020. It was reported that the letter was drafted up and ready for signature but since the charter industry was included in the Phase I reopening board members felt it was unnecessary to send the letter out. Members were pleased that the charter industry was included in the Phase I reopening. A motion was made, seconded and approved to not send the drafted letter.

W. Pearsall provided an update from NYS DEC and mentioned that DEC invites the public to comment on the Draft Trout Stream Management Plan. Anglers and the public are encouraged to comment before June 25, 2020.

DEC is renegotiating the Naval Militia site (St Paul Blvd) lease with the City of Rochester to extend the lease for 25 to 30 years and also work with the County Sheriff. The site is currently closed due to possible flooding issues.

S. Olufsen reported that the updated boat launch information MCFAB had discussed had been passed onto LOSPC for their new website. S. Zucco and S. Olufsen put together a listing of charter operators and local fishing guides for LOSPC to help assess the economic impact on the charter and guide industry caused by the COVID-19 pandemic.

Action Items Update From Last Month:

The Monroe County Offshore Classic has been cancelled. It was scheduled to be held on Friday 6/26 with a five species "winner take all" event and Saturday 6/27, the actual Offshore Classic Day. More information can be found on the Monroe County Offshore Classic Facebook Page.

The meeting was adjourned at 7:35pm.